



Dear Potential Sponsor:

The 2022 Women's Leadership Upstate Conference Planning Committee(sponsored by the Greenwood Chamber of Commerce) is excited to announce the 6th bi-annual conference will be held on Friday, March 25, 2022 at Connecting Place(1000 South Main Street) in Greenwood, South Carolina. The theme is "Mapping Your Future".

The purpose of this conference is to offer leadership skill development to women of all ages that will inspire, empower, and motivate them to achieve their personal and professional goals. The day's event will feature an opening keynote address, luncheon speaker, panel discussions, workshop sessions, and networking exhibitors.

We hope that you will consider sponsoring the 2022 Women's Leadership Upstate Conference. Please see the attached sponsorship package highlights along with the Conference Sponsorship Commitment Form. If you have any questions about our sponsorship packages, please don't hesitate to contact one of our committee members.

Amaryllis Holloway-Turman – 864-344-6332 or amaryllis.turman@gmail.com

Trentsie Williams – 864-229-8847 or twilliams@gleamshrc.org

Denise Stone – 864-554-8243

Hannah Gantt – hganttt@unitedwaygac.org

Sincerely,

Trentsie Williams, Chair
2022 Women's Leadership Upstate Conference

Trish Buis, Chair
Women's Leadership Council, Chair



Connecting Place(1000 South Main St), Greenwood, SC
Friday, March 25, 2022

2022 CONFERENCE SPONSORSHIP PACKAGES

In its sixth year, the Women's Leadership Upstate Conference is designed to offer leadership, learning, and networking opportunities which will inspire, empower, and motivate them to achieve their personal and professional goals. The conference targets women in not only Greenwood County, but also women in the Upstate and the Lakelands region. The conference features several keynote speakers, concurrent workshop sessions, and an exhibitor showcase.

Please review the proposed sponsorship packages and associated benefits for your company. Please complete the **Sponsorship Commitment Form** to secure your organization's sponsor level. An invoice will be mailed to your organization after the Commitment Form is received.

\$1,500.00 SPEAKER SPONSOR (1 max.)

Benefits: The Conference Speaker sponsor is recognized in all pre-event publicity, including invitations, program and event signage. Business provided with the opportunity to introduce one of the featured speakers and provide a 2-minute introduction to their company. Company also receives 5 conference registrations, an exhibit table, and the opportunity to place promotional materials in the conference tote bags (company supplies brochures). Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

\$1,000.00 TOTE BAG SPONSOR (1 max.)(SOLD)

Benefits: The Tote Bag sponsor is recognized on the conference bag and in all pre-event publicity, including invitations, program and event signage. Company also receives 5 conference registrations, an exhibit table, and the opportunity to place promotional materials in the conference tote bags (company supplies brochures). Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

\$ 825.00 GOLD SPONSOR (5 max.)

Benefits: The Gold Sponsor is recognized with logo in all pre-event publicity, including invitations, program and event signage. Sponsor receives 5 conference registrations and the opportunity to place promotional materials in the conference tote bags (company supplies brochures). Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

\$ 750.00 LANYARD SPONSOR (1 max.)(SOLD)

Benefits: The Lanyard Sponsor is recognized with name on all pre-event publicity, including invitations, program and event signage. Company receives 4 conference registrations. Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

\$ 650.00 SILVER SPONSOR (5 max.)

Benefits: The Silver Sponsor is recognized with name on all pre-event publicity, including invitations, program and event signage. Company receives 4 conference registrations. Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

\$ 335.00 BRONZE SPONSOR (10 max.)

Benefits: The Bronze Sponsor is recognized with name on all pre-event publicity, including invitations, program and event signage. Company receives 2 conference registrations. Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

\$ 225.00 NETWORK EXHIBITOR (8 max.)

Benefits: Network Exhibitors are provided with a 6-foot table, 2 chairs, one (1) complimentary conference registration, recognition in the program and on the website. Exhibitors may not sell products on site.

\$ 95.00 CONFERENCE TOTE BAG CONTENT SPONSOR (10 max.)

Benefits: Company is provided the opportunity to place promotional material or giveaways in tote bag (marketing pieces for approximately 150 - 200 participants). Chamber staff will contact the sponsor approximately one month prior to obtain materials.

For more information, please contact one of the Sponsorship Committee Members:



























Amaryllis Holloway-Turman – 864-344-6332 or amaryllis.turman@gmail.com

Trentsie Williams – 864-229-8847 or twilliams@gleamnschrc.org

Denise Stone – 864-554-8243

Hannah Gantt – hgantt@unitedwaygac.org



SPONSORSHIP BENEFITS	Speaker Sponsor	Tote Bag Sponsor	Gold Sponsor	Lanyard Sponsor	Silver Sponsor	Bronze Sponsor	Network Exhibitor	Tote Bag Content Sponsor
INVESTMENT	\$1,500	\$1,000	\$825	\$750	\$650	\$335	\$225	\$95
# of Conference Registration	5	5	5	4	4	2	1	0
Recognition on Conference website, Chamber website, and Chamber emails.								
Logo in all Conference marketing materials & signage								
Name in all Conference marketing materials & signage								
Promotional materials in Conference tote bags.								
Introduce one of the featured Speakers and provide a 2 minute introduction of company								
Exhibit Table								
Recognition on Tote Bag								
Recognition on Lanyard								

For more information: Amaryllis-Turman - 864-344-6332/amaryllis.turman@gmail.com; Trentsie Williams - 864-229-8847/twilliams@gleamshrc.org
Denise Stone - 864-554-8243; Hannah Gantt - hgantt@unitedwaygac.org

CONFERENCE SPONSORSHIP COMMITMENT FORM

(See attached for sponsorship benefit descriptions)

Name of Organization/Sponsor: _____

Contact Person's Name: _____

Mailing Address: _____

E-Mail: _____ Phone: _____

Signature: _____

_____	\$1,500.00	CONFERENCE SPEAKER SPONSOR
_____	\$1,000.00	CONFERENCE TOTE BAG SPONSOR (Not available)
_____	\$ 825.00	GOLD SPONSOR
_____	\$ 750.00	LANYARD SPONSOR (Not available)
_____	\$ 650.00	SILVER SPONSOR
_____	\$ 335.00	BRONZE SPONSOR
_____	\$ 225.00	NETWORK EXHIBITOR
_____	\$ 95.00	CONFERENCE TOTE BAG CONTENT SPONSOR

Please return this commitment form as soon as possible to:

Fiely Novilla, VP of Finance & Operations
Greenwood SC Chamber / Women's Leadership Upstate Conference
Post Office Box 980, Greenwood, SC 29648-0980
Or E-mail: Fiely@GreenwoodSCchamber.org

_____ Check enclosed: Please make check payable to: **Greenwood SC Chamber of Commerce**

_____ Send Invoice to: _____

Questions: (864) 889-9313