



Lander University, Greenwood, SC  
Friday, March 8, 2019

## **2019 CONFERENCE SPONSORSHIP PACKAGES**

In its fifth year, the Women's Leadership Upstate Conference is designed to offer leadership, learning, and networking opportunities to more than 300 women which will inspire, empower, and motivate them to achieve their personal and professional goals. The conference targets women in not only Greenwood County, but also women in the Upstate and the Lakelands region. The conference features several keynote speakers, concurrent workshop sessions, and an exhibitor showcase.

Please review the proposed sponsorship packages and associated benefits for your company. Please complete the **Sponsorship Commitment Form** to secure your organization's sponsor level. Payment is not due until Tuesday, January 15, 2019. An invoice will be mailed to your organization after the Commitment Form is received.

### **\$1,500.00      SPEAKER SPONSOR**

*Benefits:* The Conference Speaker sponsor is recognized in all pre-event publicity, including invitations, program and event signage. Business provided with the opportunity to introduce one of the featured speakers and provide a 2-minute introduction to their company. Company also receives 5 conference registrations, an exhibit table, and the opportunity to place promotional materials in the conference tote bags (company supplies brochures). Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

### **\$ 825.00      GOLD SPONSOR**

*Benefits:* The Gold Sponsor is recognized with logo in all pre-event publicity, including invitations, program and event signage. Sponsor receives 5 conference registrations and the opportunity to place promotional materials in the conference tote bags (company supplies brochures). Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

### **\$ 650.00      SILVER SPONSOR**

*Benefits:* The Silver Sponsor is recognized with name on all pre-event publicity, including invitations, program and event signage. Company receives 4 conference registrations. Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

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**\$ 375.00      RECEPTION SPONSOR**

*Benefits:* A festive reception for all conference registrants will conclude the Women's Leadership Upstate Conference allowing the attendees to continue networking and mingle with the keynote speakers and workshop presenters. Only three companies will have the opportunity to be recognized with their name on all pre-event publicity, including invitations, program and event signage. Company also receives 2 registrations to the full-day conference. Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

**\$ 335.00      BRONZE SPONSOR**

*Benefits:* The Bronze Sponsor is recognized with name on all pre-event publicity, including invitations, program and event signage. Company receives 2 conference registrations. Publicity also includes recognition on the Conference website, on the Chamber's website, and in Chamber emails.

**\$ 225.00      NETWORK EXHIBITOR**

*Benefits:* Network Exhibitors are provided with a 6-foot table, 2 chairs, one (1) complimentary conference registration, recognition in the program and on the website. Exhibitors may not sell products on site.

**\$ 95.00      CONFERENCE TOTE BAG CONTENT SPONSOR**

*Benefits:* Company is provided the opportunity to place promotional material or giveaways in tote bag (marketing pieces for approximately 275 - 315 participants). Chamber staff will contact the sponsor approximately one month prior to obtain materials.

**Questions: (864) 889-9313**

